

ON STAGE DRESSING THE PART AT PETLAND



AT PETLAND, JUST LIKE DISNEY, EVERYONE HAS A ROLE TO PLAY. OUR APPEARANCE POLICIES MEAN TO CONVEY A REFLECTION OF OUR BRAND AND TO BE THOUGHTFUL ABOUT OUR HERITAGE. WE PLAY THE ROLE OF SAFARI GUIDES, EDUCATING GUESTS ABOUT THEIR PETS.

HAIR THE MANE EVENT

Keep it looking natural – no bright or unnatural colours (purple, pink, blue, green). Pull long hair back with clips, ties or bands.

JEWELLERY SAFETY RULE: NO, REALLY.

There are pet safety rules we need to live by. Here's the fine print – wearing a watch is OK. Rings are OK if it's a plain band, no stones. Earrings need to be smaller than 1 cm. All other piercings must be removed. You would hate for a bird to pull out your earring or swallow your diamond – that would be bad for both of you!

UNIFORM PANTS OR SHORTS SAFARI COMFORT, MOTHERLY CLEAN; NO LION AROUND IN A LOCKER

The bottom half of your uniform consists of pants or shorts provided by us. Full time staff get two sets, pants or shorts or a mix. Part time staff get to choose one. They must be clean, hemmed and pressed. If your pants have belt loops, a Petland belt must be worn to complete the Safari look.

SHOES BE KIND TO YOUR FEET

Black or brown, closed-toe shoes with a flat heel are a must. Shoes, which can be polished with one solid colour that are slip-resistant will keep you from taking a spill.

For complete dress code details, view the *Petland Policy and Procedure Manual*.

SHIRTS AS TUCK WOULD HAVE IT. IT'S ALL ABOUT FIRST IM-PRESS-IONS.

Clean, pressed, dressed for success. Your Petland Safari shirt is also provided by us. Shirts with four pockets don't need to be tucked, but all others do. When you reach up, your midsection must be under cover. Do you chill easily or have tattoos to cover? We have long-sleeved shirts available to purchase. Or you can wear your own, but it must be khaki or white coloured with no logos, no stains and in good condition. When you're on a break, be sure to cover your Petland logo. Guests don't know the secret signal (the untucked shirt) means I'm on break.

NAME TAGS STICKERS - YES. FLAIR - NO.

Make your name badge your own, but your name must be legible. Choose an animal name or be someone memorable, but guests need to be able to identify you.

TATTOOS YES, BUT THEY MUST BE COVERED

We want our guests to focus on you, not your body art. Tattoos are allowed, but not on your face or throat.

HAVING A BABY? CONGRATULATIONS!

Choose from the items on this list with two special mom-to-be exceptions: wear a longer shirt or stretchy materials if it's more comfortable for you. Contact your district manager for some maternity clothing options.

 **Petland**
PETLAND PETS MAKE LIFE BETTER!™

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